

MIRAE ASSET

Foundation



MAKING AN IMPACT

750+ First Generation Students Impacted till Mar' 23



Foreword

In this fiercely competitive world of ChatGPTs and AI, it is a question of how does one sustain and demonstrate its continued importance. “If you don't innovate fast, disrupt your industry, disrupt yourself, you'll be left behind.” - CEO of Cisco

The world is changing so fast that if one does not upgrade himself, he/she will soon be redundant. It is so very important for a person to have that extra edge over others which would make him/her stand out separate from the crowd. The tool of knowledge is something you need to have in your hand to see through this challenging and dynamic world outside.

With this philosophy, Mirae Asset Foundation, over the last 5 years, has been making great strides in an effort to change the lives of deserving individuals/students by helping them achieve their goals particularly for those who cannot do so due to various economic challenges.



Ritesh Patel
Director, Mirae Asset Foundation

continued...

That's where the FINX Team led by Himanshu and Nisha proposed something which aligned with our ethos. A student graduating with a degree in hand will need something extra in order to differentiate himself with others. The Chartered Financial Expert Certification (CFX) course provides that platform for an entry into the BFSI sector which helps them shape their career in the right direction. The hunger for knowledge and a zeal to do something impactful, by not just changing lives for oneself but for the ones who are also dependent on him/her for livelihood, is what was being looked for in these students. This book delves into the humble background of these students on how this CFX program, with the support of the Mirae Asset Foundation, has changed their lives and their future to follow.

Success in life is not for those who run fast, but for those who keep running and are always on the move. This program, as part of the Mirae Asset India Scholarship Program, of the Mirae Asset Foundation shall continue to fully support such students and brighten their lives.

**Don't downgrade your dream to match your reality
Upgrade your faith to match your destiny**



About Mirae Asset Foundation

Mirae Asset Foundation believes that education can be an empowering force that can transform society for the better. We are building on our time-tested core values to improve education systems, processes, and technologies in India that have the potential to foster critical thinking, develop problem solving capabilities, and create opportunities of learning for students from different backgrounds pursuing diverse disciplines of study at all levels.

The Mirae Asset India Scholarship Programme is one of various programmes of Mirae Asset Foundation's philanthropic engagement in the development of the educational sector in India. The purpose of the Mirae Asset India Scholarship Programme is to offer merit-cum-means based scholarships in the form of financial assistance to students to achieve their goals.

About the Partnership

Mirae Asset Foundation partnered with **ID Fintpert Skilling Foundation** for providing livelihood training to students from economically weaker section and make them job-ready to be absorbed by BFSI sector companies. Mirae Asset Foundation has offered a 100% scholarship to 700+ graduates from leading universities in Mumbai and Delhi for training in industry recognised



Chartered Financial Expert Certification (a short-term certification course which is a specialised course in banking, financial services and insurance industry) which will help the learners to get a job or become an entrepreneur in financial services. The students are trained through a 250-hour course covering aspects of banking, broking, investment, insurance and behavioural skills.

An amalgamation of financial support, skill development, and mentorship positively impacts families by uplifting socio-economic status, creating opportunities for upward mobility and fostering a culture of education and empowerment.

Let's hear from our students...

Parth Gutka

Works with Morningstar



Father: Undergraduate

Mother: Undergraduate

CFX is an excellent platform for students to enter a corporate job along with training. I will proudly say that I got this job opportunity through FinX. I am grateful to MAF for providing 100% scholarship for CFX course without which I would not have been able to pursue this amazing opportunity. CFX made me confident as the training includes technical & behavioural skills.

Both of my parents are undergraduates and my father is the only working member in the family. He works as a supervisor in a small company. **I am the first graduate in my family and with my annual salary, our family income has more than doubled now.**

Gayatri Karanje

Works with Morgan Stanley



Father: Graduate

Mother: Undergraduate

I benefited a lot from the CFX course which not only helped me in gaining knowledge but also in getting a job. Both CFX course and NISM certification were the reasons for my placement with Morgan Stanley. I appreciate the initiative of MAF to provide scholarships to deserving and needy students and I owe a big thanks to them for this opportunity.

My father is a graduate and works as a junior staff member, while my mother is a homemaker. I have an elder sister but she is not working and a younger brother who is studying. **I feel proud in supporting my family financially as it has positively impacted our lives socially and economically.**

Kajal Jaiswal

Works with Axis Bank



Father: Undergraduate

Mother: Undergraduate

CFX has helped me to get my dream job in a bank directly after my graduation. It would not have been possible to get a job in such a reputed bank without the additional technical and behavioral skill gained through CFX course. A special thanks to MAF for providing 100% scholarship to pursue this course. In comparison to my peers who did not do the CFX course and are still looking for a job, I consider myself lucky for this opportunity provided to me.

My parents are undergraduates and my father was the only earning member to support a family of five members. As an eldest child, I am proud to support my father in educating my younger siblings. **My parents were delighted to hear that Axis Bank offered me a job thereby improving our social standing in our society.**

Rohan Pedini

Works with SBI Securities



Father: 12th pass

Mother: 10th pass

CFX course helped me in developing skills in various financial services like mutual fund banking etc. I am forever grateful to the FinX team and MAF for selecting me for the CFX course with 100% scholarship and making me job-ready for the BFSI industry.

My father studied till 12th standard and he is working as a driver. My mother is a home-maker. I am the elder of the two siblings, the younger one is studying. **I feel proud of being the first graduate in the family and working in a corporate. My parents are thankful to FinX and MAF for my financial contribution to the family. My younger sibling is inspired by my journey and wishes to follow the same path for his career.**

Nihar Ajgaonkar

Works with **Kotak Bank**



Father: Graduate

Mother: Graduate

CFX is a great course with a focus on all the aspects of Banking & Financial services. I could get the practical knowledge on how the stock market works. The NISM certification which was a part of the CFX enhanced my resume and I could get a job in Kotak Bank only due to these certifications. Thanks to MAF for the sponsorship and FinX for upskilling me. The trainers have been extremely encouraging and supportive throughout the course.

My father is an LIC agent and mother is a homemaker. I wanted to do CFA but the course fees were a big challenge. **I am grateful to MAF for sponsoring CFX because of which I got a job immediately after graduation and I can save to become a CFA.**

Arbinabanu Shaikh

Works with Travelex



Father: 10th pass

Mother: Undergraduate

CFX has been instrumental in enhancing my understanding of the securities market, enabling me to incorporate technical terms effectively into my work. I am sincerely grateful to MAF for offering me the opportunity to pursue additional certifications while I was studying, as this has undoubtedly enhanced the value of my resume.

In the past, my father was the sole earning member, but now, I am delighted to take on the responsibility of contributing financially to our household. I am also pursuing my dream of becoming a CFA. **Thank you FinX and MAF for giving me this opportunity for the chance to make a positive impact on my family's well-being.**

Muskan

Pursuing further studies



Father: 10th pass

Mother: 8th pass

I am immensely grateful to MAF for providing me with this remarkable opportunity. The confidence instilled in me by the CFX course empowered me to take part in the Trade-a-thon and secure a commendable position. Thank you, CFX, for equipping me with the tools and skills to excel in the financial world. I wholeheartedly recommend CFX to anyone aspiring to thrive in the world of investing.

I am grateful to have discovered a career path that aligns perfectly with my family's needs and my personal aspirations. **FinX and MAF helped me significantly to gain confidence and persue further studies.**

Juli Singh

Works with TCS



Father: 10th pass

Mother: Undergraduate

CFX proved to be an exceptional experience, led by enthusiastic trainers who sparked my interest in investing in Mutual funds. With their guidance, I not only completed the CFX and NISM VA exams successfully but also gained a newfound confidence. I am truly grateful to MAF for providing me with a scholarship for both certifications, as it allowed me to pursue these opportunities without any financial burden.

My father owns a jewelry store, and my younger brother is studying. The ability to support my family financially makes me happy. **My goal now is to further improve myself and my prospects. Through CFX, I have gained tremendous insight and opportunities for growth.**

Omkar Dikshit

Works with DBS Bank



Father: Graduates

Mother: Home-maker

After successfully completing the CFX course, I secured a position at DBS bank, where my journey was enriched with a fantastic experience alongside an exceptional trainer. This opportunity allowed me to acquire valuable practical knowledge. I extend my heartfelt gratitude to MAF and FinX for their efforts in upskilling me and equipping me for a successful career

My father is a businessman and mother a home-maker. I am now self-sufficient, earning, and saving diligently for my MBA. **Grateful to FinX for imparting valuable skills and MAF for granting me a 100% scholarship to pursue the CFX course enabling me to secure funds for my future education.**

Shubham Prabhu

Works with DBS Bank



Father: Graduate

Mother: Graduate

CFX certification offer enhanced BFSI opportunities. I encouraged my juniors to pursue this course, enabling them to access excellent training and placement opportunities. Thanks to my college for embracing this valuable initiative, assisting deserving students in pursuing their dreams. This opportunity would not have been possible without the support of MAF

As the only child of my parents, I aim to build a successful investment banking career. **In addition to boosting my confidence, CFX and MAF has helped me to alleviate the need for financial assistance from my parents.** They can now save for retirement instead.

Darlene Fernandes

Works with Asian Paints



Father: 12th pass

Mother: Post Graduate

I am immensely grateful to MAF for giving a 100% scholarship that allowed me to acquire not only technical knowledge but also valuable behavioral and essential practical skills through the CFX program. I highly recommended this course to my friends so they too can benefit from it.

With my father having retired, and my mother set to retire next year, the responsibility of being the sole breadwinner falls upon me. **FinX and MAF have helped me stay committed to continuing my career growth and contributing to the family's financial stability.**

Sneha Pagare

Works with Bank of America



Father: Graduate

Mother: Undergraduate

CFX was instrumental in honing my financial market skills, with a friendly and supportive trainer who remains in touch, guiding my career path. Deeply grateful to MAF for granting a 100% scholarship, enabling me to pursue this excellent course and enhance my abilities for a successful entry into the corporate world.

My father is working in a small organization. My current job brings me happiness as I learn and grow through experience. **Being financially independent, I no longer require any assistance from my parents.**

Gurjot Kaur Giran

Works with Smart Technology



Father: Graduate

Mother: Graduate

My job opportunity came through FinX, a fact I am truly proud of. Thank you MAF for granting me a 100% scholarship for the CFX course, enabling me pursue this amazing course. The training in both technical and behavioral skills, has been instrumental in boosting my confidence and has truly been a transformative experience for me.

Previously, my father bore the entire household expenditure alone, but now, **thanks to the FinX and MAF. I can save for my brother's and my own future as well as any family emergencies. This has alleviated the burden from my dad, who runs a small restaurant in partnership.**

Susan Rodrigues

Works with Intertrust Group



Father: Graduate

Mother: Undergraduate

CFX played a pivotal role in refining my financial market expertise, thanks to a supportive trainer who remains involved, guiding my career trajectory. Immensely thankful to MAF for awarding a full scholarship, which allowed me to pursue this exceptional course and improve my skills for a successful entry into the corporate world.

My father runs a transportation business, supplies goods and services. **Thanks to FINX and MAF for making me job ready and financially independent. Now I can manage my own expenses without bothering my parents.**

Tanvi Modi

Works with Yes Bank



Father: Undergraduate

Mother: Undergraduate

Thanks to the CFX course, my expertise in various financial services like mutual funds and banking flourished. I extend my sincere gratitude to the FinX team and MAF for selecting me for this opportunity with a 100% scholarship, propelling me towards a job-ready status in the BFSI industry. The experience has been truly transformative, and I am forever indebted to their support and guidance.

My father works as an electrician while my mother is a home-maker. **FinX and MAF has helped me become financially independent and I contribute half of my salary to my sister's college fund.** This act of support not only helps my father but also ensures that my sister has a chance to pursue her dreams.

Perinbaarasi Chelladurai

Works with Accenture



Father: Graduate

Mother: Graduate

The MAF scholarship was instrumental in enabling me to pursue this course, which ultimately led to securing a job at a renowned firm. I owe immense gratitude to the MAF for sponsoring the CFX program and providing me with this invaluable opportunity. Without their generous support, I wouldn't have been able to reach this milestone in my career. My heartfelt thanks go out to my college and FinX for making my dreams a reality.

Our family income has significantly increased and helped us in becoming financially stable with an enhanced standard of living.

Rupali Raul

Works with Axis Bank



Father: Undergraduate

Mother: Undergraduate

Firstly, the financial support provided by the MAF scholarship has relieved the burden of tuition fees and other educational expenses. The Chartered Financial Expert program has proven to be an intense and comprehensive learning experience. I am now equipped with a highly sought-after qualification in the finance industry, giving me a competitive edge in the job market.

My father is a tailor and mother is a home-maker. I have a sister who is pursuing B.Ed. We have always faced financial hardships but thanks to MAF for the life-changing opportunity they have provided me through CFX program. **The burden on my parents' shoulders is starting to lighten, and I feel a renewed sense of hope and purpose.**

Human aspirations need not be limited by the financial constraints of a family. Our CSR initiatives and their social impact bears a testimony to this fact. We have been striving to make students from economically weaker sections of society employable and provide them equal opportunities in the banking and financial services industry. What started as a small step is slowly turning into a big leap of transformation cutting across various segments of society and industry. We are proud to share some of our success stories which hold a special place not only in our achievement books, but also our heart.

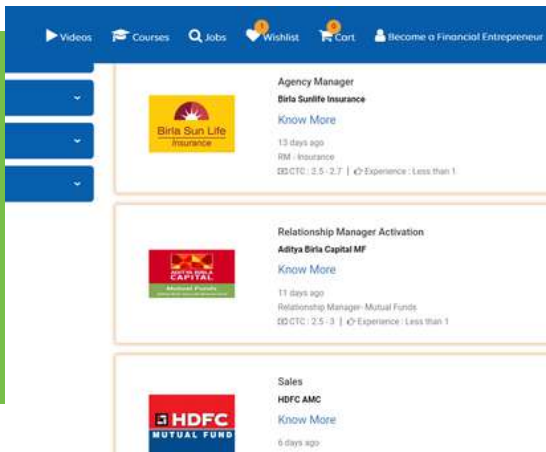


Smita Vermani
Head, ID Finxperts Skilling Foundation



About Chartered Financial Expert (CFX)

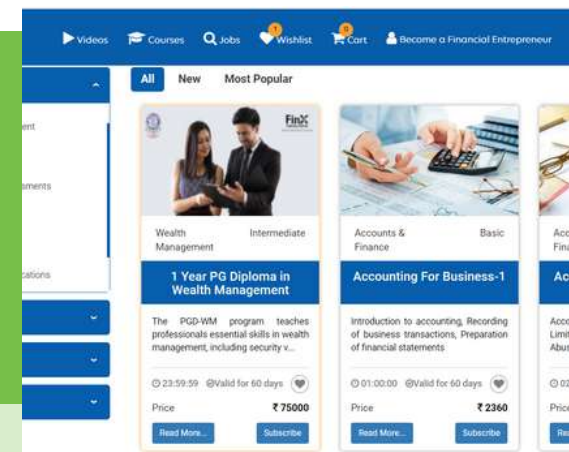
Chartered Financial Expert (CFX) is industry recognised, integrated professional certification designed specifically for **students** looking for meaningful careers, **educational institutions** looking to support students with industry exposure, and **employers** looking for skilled resources in the BFSI sector.



Jobs/Placements



Dashboard



Online Courses

Our newly launched **FinX platform is the first BFSI-focused education and employment exchange platform in India.** Through this platform, educational institutions, students, and employers within the BFSI industry will be able to communicate and network effectively.



To know more, visit
www.finxpert.org

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