



Certified Market Expert

Start your Investing & Stock Trading Journey

- ✓ Strengthen your profile for a career in Capital Markets
- ✓ 100% internship and placement support
- ✓ Build an additional source of income
- ✓ Upskill to enhance your career and achieve professional growth



Why Certified Market Expert (CMX)?

CMX is a vocational course that provides learners with theoretical and practical knowledge of **stock investing and trading**. This course enables a learner to become job-ready and also empowers one to generate an additional source of income.



Curriculum covers Stock Investing, Technical Analysis & Derivative Strategies



Application-based learning experiences, case studies, and real-life examples



Ability to build your own trading strategies like a practitioner



Capital Markets offer attractive career opportunities for qualified professionals

Acquire relevant investing and trading skills with practical experience



Course Elements

The best way to begin your investing & trading journey is with a comprehensive understanding of capital markets with practical and real time trading experience. This course is designed to equip learners with knowledge of industry best practices with a simplified approach.

-  Comprehensive 120 hours of virtual trainer-led training sessions
-  Interactive live sessions by industry experts
-  Stock-picking practice through back testing
-  Proctored online exams
-  Mentorship by industry experts
-  Online access to self-study content on LMS, case studies and workbook

Achieve financial freedom by making your money work for you



Course Content

Stock Investing

1. Introduction to stock market
2. Investment universe
3. Risk profiling & asset allocation
4. Fundamental analysis
5. Investment strategies
6. Create your own portfolio

Technical Analysis

1. Introduction to technical analysis
2. Candle stick patterns
3. Major chart patterns
4. Price action
5. Major indicators
6. Create your own trading strategies

Derivatives Strategies

1. Introduction to derivatives
2. Futures & options
3. Option greeks & OI analytics
4. F&O market interpretation & option strategies for investors
5. Option strategies for directional traders
6. Option strategies for non-directional traders
7. Create your own F&O strategies

Placement Partners

Work with the most reputed names in the Banking, Financial Services and Insurance industry



Student Success Stories



"I recently completed NISM VA coaching with Finx, and their placement process was seamless and efficient. The team provided regular updates, transparent communication, and great support throughout. Thanks to their guidance, I secured a job with Aspire Banking at RBL Bank. I highly recommend Finx for a smooth placement experience!

Shruti Satyanaryana | RM - Aspire banking | CTC : 5 LPA



My journey with FinX has been truly enriching. The experience of working and learning new things has been both enjoyable and insightful. The support I received from FinX played a crucial role in helping me secure a placement, and I am incredibly grateful for their guidance. It has been a wonderful experience, and I highly recommend FinX to anyone looking for professional growth and opportunities.

Aarti Nagra | RM - Aspire banking | CTC : 2.75 LPA



My experience has been great, with excellent training from the start. Being part of a growing startup has given me the opportunity to learn new things and explore exciting opportunities!

Priyanshu Gupta | RM Niyo Global | CTC : 4.75 LPA



"My experience at HDFC Bank has been incredible so far. In just three months, I have gained valuable exposure, managing corporate clients and distributors with confidence. The training I received in my first month was exceptional, equipping me with the skills needed to excel in my role. I am truly grateful to FinX for providing me with this opportunity and for their unwavering support in shaping my career.

Tushar Kumar | HDFC AMC | CTC : 5.5 LPA

Academic Mentors

Dr Uma Shashikant



- Doctorate in Finance
- Founder and Chairperson, CIEL
- Former Professor at the National Institute of Securities Markets (NISM)

Dr Uma has been a personal finance columnist since 2003 and currently writes a weekly column for ET Wealth.

Dr Raj Agnihotri



- PhD from Kent State University
- Mary Warner Fellow and founding Director of Ivy Sales Forum
- Former John Merrill Endowed Professorship in Consultative Sales at University of Texas-Arlington

Dr Raj currently serves on the advisory boards of startups based in US, Europe, and India.

Nikunj Sharma



- MBA in Finance
- Director, CIEL
- Head Investor Awareness & Training

Nikunj has over 25 years of experience in the BFSI industry and a published author of the book 'The Stock Market Monk'

Sankha Mukherjee



- Post Graduate in Marketing
- CFP^{cm} (Certified Financial Planner)
- Head Training & Quality

Over 24 years of experience in financial markets, has trained & coached 1 Lakh+ investors & traders across the country.

Harish Menon



- Chartered Accountant
- Founder & CEO of H-Zone Capital Management Services (H-Zone Capital) & Co-Founder of House of Alpha

Harish has over 20 years of experience in financial markets, taxation, accountancy.

Rajendra Kalur



- MBA in Finance & CFA
- Life Goals Practitioner
- Volunteer Director CFA Society, India

Rajendra has over 20 years of experience and has worked in senior management positions in organisations like DSP Merrill Lynch, ABN Amro & ICICI Pru AMC

Suraj Kaeley



- MMS in Marketing
- Master Coach - Retirement Income Course & The Sales Accelerator
- Former Group President for Sales & Marketing at UTI.

Suraj has over 30 years of industry experience and worked at senior leadership positions at Franklin Templeton, MetLife Insurance, FIL Fund Management.

T.S.Jagadharini



- Associate Member of Institute of Company Secretaries of India
- Former Executive Director at JP Morgan Chase
- Empanelled with NISM to conduct certification programs

Jagadharini comes with over 20 years of experience and has also served as Vice President, NSE.

About Us

We are a skilling company, driven by the promise of a brighter India, vision of connecting formal education with practical skilling to create job ready students for BFSI. We are one the largest corporate training companies in BFSI Industry and have been providing corporate learning solutions since 18+ years to employees and professionals in Banking, Asset Management, Wealth Advisory, Insurance, Financial Distribution and Broking Companies.

We are headquartered in Mumbai (financial capital of India) with presence in over 100 cities across the country**. Senior Management team comprises accomplished & seasoned professionals from BFSI Industry with cumulative experience of over 400 years.

We work with Universities, Colleges, BFSI Corporates & Learners with an objective to:

- Skill students to be Job ready & offer them 100% placement assistance
- Train corporate employees on regulatory gate-keeping examinations, specialised certifications in finance & online courses.
- Conduct customised induction programs and productivity enhancing techno - behavioural trainings
- Conduct Financial Awareness Programs on behalf of Regulators, Stock Exchanges and Mutual Funds for corporate employees, faculty, students, self-employed, women groups etc.

