

SBM, CSJMU Creates New Opportunities Through Industry-Focused Education and Scholarships

The School of Business Management (SBM), Chhatrapati Shahu Ji Maharaj University (CSJMU), Kanpur, is creating new opportunities for students through industry-focused education. Recently, students of the BBA in Capital Markets course received scholarships, bringing encouragement and support to deserving students.

The BBA in Capital Markets, currently running at the School of Business Management (SBM), CSJMU, is a one-of-its-kind program and is exclusively running at CSJMU, making it the only State University in Uttar Pradesh to offer this course. The program is conducted in collaboration with industry partner FinX. It focuses on practical learning and helps students gain skills required by the finance and capital markets industry, preparing them for jobs and internships.

To encourage meritorious students and support their academic journey, 16 students were awarded scholarships. Among them, 12 students received ₹1 lakh each, while 4 students received ₹80,000 each. These scholarships were provided with the support of the Mirae Asset Foundation, a leading asset management company, which is also a placement and internship partner for this course.

This initiative has been carried out under the guidance of Hon'ble Vice-Chancellor, Prof. Vinay Kumar Pathak Ji, whose leadership has supported skill-based education and strong industry connections at CSJMU.

Speaking on this occasion, Prof. Sudhanshu Pandiya, Director, School of Business Management, said that the BBA in Capital Markets course has been designed to connect classroom learning with real industry experience. He added that such scholarship initiatives motivate students and help them focus better on their studies and career goals.

Through programs like the BBA in Capital Markets and strong support from industry partners, the School of Business Management, CSJMU, continues to help students build successful careers in the field of finance and capital markets.