



in association with  
**FinX**



Chhatrapati Shahu Ji Maharaj University, Kanpur

# MBA – FINANCIAL SERVICES

# ABOUT CSJM UNIVERSITY

Chhatrapati Shahu Ji Maharaj University Kanpur, a premier landmark of higher education in Uttar Pradesh is named after the great social reformer Chhatrapati Shahu Maharaj also known as Rajarshi Shahu. It is a well-established and respected educational community where students of all backgrounds study and work together in a congenial and encouraging academic atmosphere. The university is geared to provide maximum scholastic benefit to each individual student and nurture them to achieve their full potential and evolve as a responsible global citizen



## Prof. Vinay Kumar Pathak

Vice Chancellor - CSJM University

The global financial landscape is being reshaped by technology, innovation, and rapidly evolving market dynamics. Universities must therefore prepare students not merely for employment, but for leadership in an increasingly complex economic world. At Chhatrapati Shahu Ji Maharaj University, we are committed to building academic programs that combine intellectual depth with industry relevance. The MBA- Financial Services, developed in collaboration with FinX Institute, reflects this commitment by integrating rigorous academic learning with exposure to real-world financial systems. Our vision is to nurture individuals who possess analytical insight, ethical responsibility, and the ability to navigate the evolving architecture of global finance. Through this program, students will gain the knowledge, skills, and perspective necessary to contribute meaningfully to India's financial growth and the global marketplace invite our students to approach this journey with curiosity, discipline, and ambition, and to use this opportunity to shape impactful and responsible careers.



## Prof. Sudhanshu Pandiya

Director - CSJM University

The future of finance belongs to professionals who can combine strong conceptual understanding with practical insight and strategic thinking. The MBA- Financial Services has been designed with this philosophy at its core. At the School of Business Management, we believe that management education must move beyond classrooms and engage students with the realities of industry. Through an industry-aligned curriculum, professional certifications, experiential learning, and interaction with market leaders, this program prepares students to understand, analyse, and participate in modern financial markets. Our aim is to cultivate capable, ethical, and forward-looking professionals who can adapt to changing financial ecosystems and contribute to organizations with confidence and integrity. We look forward to seeing our students grow into thoughtful professionals and future leaders in the world of finance.

# ABOUT FINX



Thirty Years  
of Legacy



Expansive  
Pan India Reach



Cutting-edge  
Curriculum



State of the art  
infrastructure



**50,000+**

Student  
Trained



**200+**

Placement  
Partners



**1400+**

Industry  
Faculty



**300+**

College & University  
Partners

## University Partners

Mumbai  
University

Dr. Homi Bhabha  
State University

Chhatrapati Shahu Ji  
Maharaj University

Parul  
University

RV  
University

# WHAT MAKES US DIFFERENT?

Industry  
Aligned  
Curriculum



Industry  
Experts  
as Faculty



Industry-  
Ready  
Students



Holistic  
Skill  
Development



State of  
the Art  
Campus



# ABOUT PROGRAM



Mode of Learning  
**Classroom**



Duration **2 Years**

The MBA in Financial Services is a diploma program that prepares you to excel in the rapidly expanding banking, insurance, finance, and investment sectors. It will provide you with technical and conceptual breakthroughs in finance, financial markets, insurance, mutual funds, economics, and much more. It gives you the ability to lead tomorrow, today. The program provides real-time knowledge and skills pertaining to the different facets of Financial Services.

## WHAT SETS THIS PROGRAM APART?

- ▶ **Industry-Aligned MBA Curriculum**
- ▶ **AWP Wealth Planner Certification**
- ▶ **NISM Regulatory Certifications**
- ▶ **Super-Specialization From Year 1**
- ▶ **Foundation For Global Certifications**
- ▶ **Practical Learning Approach**
- ▶ **Expert-Led Training**
- ▶ **Internship & Placement Support**



# COURSE CURRICULUM AND STRUCTURE

Semester 1	Semester 2	Semester 3	Semester 4
<ul style="list-style-type: none"><li>✓ Business Perspective</li><li>✓ Financial Statement Analysis</li><li>✓ Accounting for Business</li><li>✓ Business Statistics &amp; Analytics</li><li>✓ Marketing of Financial Services</li><li>✓ Corporate Finance</li><li>✓ Economic Analysis for business decisions</li><li>✓ Financial Management</li><li>✓ Workshop Advanced Excel</li><li>✓ Workshop Corporate Communications</li></ul>	<ul style="list-style-type: none"><li>✓ Equity Markets</li><li>✓ Debt &amp; Fixed Income Markets</li><li>✓ Mutual Funds (Inclusive of NISM V A regulatory Certification)</li><li>✓ Derivatives (Inclusive of NISM VIII Regulatory Certification)</li><li>✓ Taxation</li><li>✓ Corporate Finance</li><li>✓ Insurance Planning</li><li>✓ Security Analysis &amp; Valuation (Inclusive of NISM Research Analyst Certification)</li><li>✓ Technical Analysis</li><li>✓ Introduction to investment Banking</li></ul>	<ul style="list-style-type: none"><li>Alternative investments (inclusive of NISMXXI PMS regulatory certification)</li><li>✓ Accredited Wealth Planner-Wealth Management certification</li><li>✓ Emerging trends &amp; Ethics for Wealth Managers</li><li>✓ Fintech</li><li>✓ Financial Modelling</li><li>✓ Data Analytics using R</li><li>✓ Venture Capital &amp; Private Equity</li><li>✓ Foreign Exchange Markets</li><li>✓ Academic Project</li></ul>	<ul style="list-style-type: none"><li>✓ Environment sustainability in governance</li><li>✓ Capstone Project</li><li>✓ O JT, Internships, Placement assistance</li></ul>



## CAMPUS

Students pursuing their education at Chhatrapati Shahu Ji Maharaj University benefit from a world-class learning environment supported by the academic partnership with FinX Institute. Through this collaboration, students gain access to modern training facilities, industry-oriented learning, and a comprehensive educational experience aligned with the evolving needs of the finance, business, and technology sectors.



# STUDENT ENGAGEMENT ACTIVITY AT THE CAMPUS



## LEARNING OUTCOMES

Understand functioning of capital markets, trading mechanisms and key participants

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Analyse market trends, financial statements, and risks

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Assess regulatory, ethical, and global economic impacts.

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Apply quantitative and qualitative insights to real-world scenarios

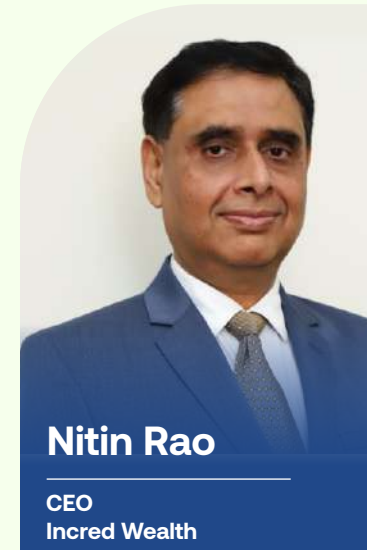
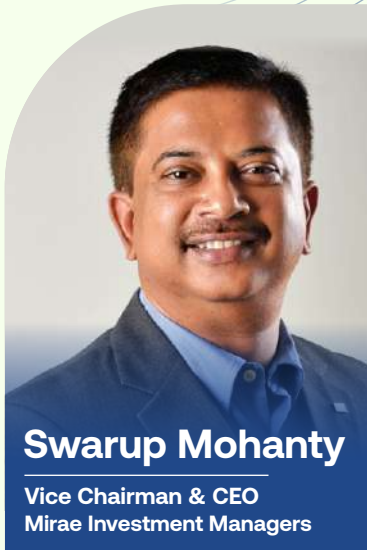
## CAREER PATHWAY

The BFSI sector is growing at an unprecedented rate leading to a greater demand for capital market professionals.

**This program opens doors to high-growth & high - paying careers in industries such as:**

- Asset Management
- Banking
- Broking & Research
- Insurance
- Investment Banking
- Loans & Lending
- Wealth Management
- Global Capability Centres (KPOs)

# ADVISORY COUNCIL



# MASTERCLASSES

Speakers from across India continue to share their wisdom and insights, shaping our students' academic and professional growth. Their diverse perspectives consistently inspire young minds and broaden horizons with every session.



**Mr. Sanjay Parekh**  
Founder and CIO  
Sohum Asset  
Managers



**Mrs. Vijayalakshmi Iyer**  
Independent Director  
ICICI Bank



**Mr. Abhijeet Bhawe**  
Ex MD & CEO  
Equirus Wealth



**Mr. Rishi Aurora**  
Managing Partner  
IBM Consulting



**Mr. S.V. Sunderkrishnan**  
Ex CRO  
Reliance Life  
Insurance



**Mr. Avinash Satwalekar**  
President  
Franklin Templeton  
Asset Management  
(India)

“  
EDUCATION IS  
ONE OF THE  
MOST POWERFUL  
DRIVERS OF  
GROWTH AND  
OPPORTUNITY.  
”

# ACADEMIC MENTORS

A distinguished group of faculty members, comprising seasoned industry professionals, brings decades of experience and deep expertise. Their diverse professional backgrounds enrich the learning environment by bridging academic concepts with real-world applications.



25+  
Years of  
Experience

**Prof. Manmeet Singh Khurana**

Ex-SBI, ICICI, Dabur &  
Founder at Wealth Dopes



30+  
Years of  
Experience

**Prof. Nayan Marphatia**

Mentor /CEO- Miloni Tours &  
Travels



15+  
Years of  
Experience

**Prof. Joydeep Sen**

Former Senior Vice President -  
Advisory Desk at BNP Paribas  
Wealth Management



20+  
Years of  
Experience

**Prof. Sankha Mukherjee**

Corporate Trainer in  
Equity investing & trading



29+  
Years of  
Experience

**Prof. Meghdoot Karnik**

CA in BFSI, Trainer, leadership  
role with JP Morgan, TATA AIG



24+  
Years of  
Experience

**Prof. CA Harpreet Singh**

Head - Programs & Certification  
President & National Credit Manager



15+  
Years of  
Experience

**Prof. Gaurav Agrawal**

Ex-Vice President  
Capital Market Publishers Pvt Ltd.



25+  
Years of  
Experience

**Prof. Nikunj Sharma**

Head Investor Awareness  
& Training & Director, CIEL



25+  
Years of  
Experience

**Rajendra Kalur**

Independent Consultant &  
financial educator



149+  
Global Connect



150+  
Courses



300+  
"Industry Experts  
as Faculty"



10,000  
Participants Yearly



350+  
Colleges & Universities

## OUR PLACEMENT PARTNERS







 [www.finxpert.org](http://www.finxpert.org)

 Vansh Shahi - +91 8960926276

